



November 2009

Newsletter

Next Meeting

November Dinner Meeting

Please join us on

Wednesday November 11, 2009 6pm

The Paddock in Devon

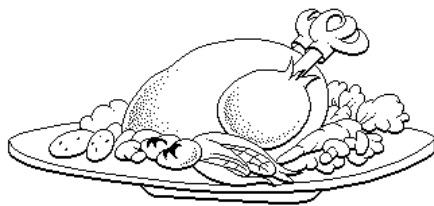
\$25.00 per person

Reservations: Call Linda Sticklin 610 764 1638

Speaker: Laura Reed

Using Social Media to Market Your Small Business

If you want to learn and really understand Facebook, MySpace,
Tweets and Twitters -this is the place for you!



With Thanksgiving quickly approaching The Association is sponsoring a non-perishable food item donation at the Dinner Meeting.
Thanks to all who can help.

Welcome to Area New Home Owners.

Deborah Bettcher of Decorating Den Interiors has been busy distributing the Association Welcome Bags to new home owners in the Berwyn Devon area. If you would like to add a business card, a brochure about your business, coupons to advertise your good deals, or other promotional material be sure to drop them off to **Gina Galli at Beadeology 722 Lancaster Avenue in Berwyn** so that you can be included in this month's distribution. It is a great opportunity to leave a good impression with these new members of the community. Deborah is hoping to deliver up to 25 bags per month.

Up Coming Events

- December 4: First Friday & Holiday Party and Tree Lighting at Surrey Services in Berwyn.
- December 9: Breakfast Meeting at Surrey Services in Berwyn

October Business Card Exchange at Surrey Services For Services

The Association provided the opportunity for a business card exchange in place of the regular dinner meeting at Surrey Services in Berwyn. Surrey Services hosted the evening with a nicely decorated space along with wine and delicious hors d'oeuvres for the Association members and their guests. Several members of the Wayne Business Association joined us for the evening and conversations about the state of business along the Main line circulated back and forth.

The Association has been fortunate in having Surrey Services for Seniors as a member. Since 1981, Surrey Services for Seniors has provided needed transportation, activities, home care, and volunteer opportunities for older residents living in our community as well as all across Chester and Delaware counties. All of the programs are designed to enable people 55 and over to:

...help older adults live at home with independence and dignity and to continue as active members of the community.

As a nonprofit, community-supported organization, Surrey Services depends on a large and growing number of people who believe in "neighbor helping neighbor." The community's gift of volunteer commitment and financial support allows Surrey to deliver services at low cost to older residents in the area, and on a sliding fee scale to those who are in financial need. This is critical given that more than half of Surrey's members, whose average age is 80, have incomes of \$20,000 or less.

Halloween Parade At Berwyn Fire Company



Once again the Association helped sponsor and support the Annual Berwyn Fire Company Halloween Parade on Mischief Night Friday October 30. There was a fabulous turnout of costumed characters: ghouls, power rangers, penquins, princesses, convicts and sunflowers. Four Association members **Linda Sticklin, Gene Williams, Deborah Bettcher and Jack Ansley** looked for the best costumes amongst the various age groups as they all paraded by the judging table. What an almost impossible task - since they all looked good! The excited Halloween participants waited for the outcome while they consumed the wonderful candies and cakes provided by the Fire Company. There were plenty of treats to protect the judges from any of the tricks and everyone left happy and satisfied ready to hit their neighbors on Halloween.



